

DEVELOPMENT
DISTRICT
ASSOCIATION
OF APPALACHIA

ANNUAL
CONFERENCE



PLANNING FOR PROGRESS:

**FOCUSING ON THE
FUTURE OF APPALACHIA**

MARCH 14–16, 2004

CRYSTAL GATEWAY

MARRIOTT

ARLINGTON,

VIRGINIA



ARC/DDAA ANNUAL CONFERENCE

Through its strong intergovernmental partnership, ARC has made much progress in the 13-state Appalachian Region during its almost 40 years of existence. Progress can be seen through such measures as improved health care, significant growth in high school and college graduation rates, and the creation of thousands of new, higher wage jobs. Nonetheless, there are still many economic and social disparities that make Appalachia the “region apart” that it was in 1965. Compared with other counties across the country, much of Appalachia is well below national averages in statistics that measure quality of life.

With this in mind, ARC is engaging in a strategic planning process to evaluate and improve its programs and activities to better serve the people of Appalachia. While ARC can take pride in being the model for other regional agencies across the country, we must be able to clearly demonstrate the results of the significant work we have been called to do. Whether it is to the White House, Congress, or the citizens of this country, we have an obligation to show that the nation’s investment in Appalachia through ARC is money well spent.

PRELIMINARY AGENDA

SUNDAY, MARCH 14, 2004

- 8:00 am–5:00 pm Registration Desk Open (*Arlington Ballroom*)
- 9:00 am–10:15 am **DDAA EXECUTIVE BOARD BREAKFAST MEETING**
- 10:30 am–11:45 pm **LDD EXECUTIVE DIRECTORS’ MEETING**
- ARC Strategic Plan
 - Legislative Update
 - Performance Measures
- Noon–1:30 pm **DDAA BUSINESS LUNCH**
Speaker: Thomas M. Hunter, Executive Director, Appalachian Regional Commission
DDAA Business Meeting with Election of Officers for 2004–2005; Nomination of DDAA Executive Board for 2004–2005.
- 1:45 pm–3:00 pm **EFFECTIVE COMMUNICATIONS WITH LEGISLATORS AND THEIR STAFFS**
Presentation: Christopher Kush, Soapbox Consulting, Washington, DC
- 3:15 pm–4:15 pm **A PRIMER ON THE PRESIDENT’S MANAGEMENT AGENDA,
PERFORMANCE-BASED BUDGETING AND STRATEGIC PLANNING**
Speakers: Richard J. Peltz, Alternate Federal Co-Chair, Appalachian Regional Commission
Thomas Kessler, Denali Associates, Severna Park, Maryland
- 5:15 pm–6:15 pm **RECEPTION**
Entertainment: Steel Drum Band from the Randolph Academy, Randolph, New York
- 6:15 pm–8:15 pm **BANQUET**
Keynote Address: Anne B. Pope, Federal Co-Chair, Appalachian Regional Commission
Speaker: Ed Barlow, Creating the Future, Inc., St. Joseph, Michigan
Dinner music provided by Stephen Johnopolos and Frank Conese

During this conference, we are asking you to help ARC develop a strategic plan that will guide the program in the coming years. While this will not be a traditional conference program, it will be informative and challenging as we seek to make ARC stronger and more effective. Your input is crucial to this task, and the DDAA and ARC urge you to make every effort to attend and participate.

Of course, we will have a number of special events, including our Sunday reception and banquet and our annual award presentations. In addition, there will also be two activities on Capitol Hill: our Monday evening congressional reception at the United States Botanic Garden, and our Tuesday breakfast at the Rayburn House Office Building.

MONDAY, MARCH 15, 2004

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|---------------------------------|---|
| 7:30 am–3:00 pm | Registration Desk Open (<i>Arlington Ballroom</i>) |
| 7:30 am–9:00 am | BREAKFAST Strategic Planning Process Overview <i>Remarks:</i> John Cartwright, Director, Planning and Research, Appalachian Regional Commission <i>Speaker:</i> John Haaga, Director of Domestic Programs, Population Reference Bureau, Washington, DC |
| 9:15 am–Noon 2:00 pm–3:15 pm | NOTE: The three discussion topics will be presented in each concurrent time period. Participants are asked to attend a different topic area each concurrent session so that they will have input in all three areas. The concurrent sessions will involve a presentation, small group discussion, evaluation and rating of issues as they relate to local significance, regional significance, and the role of ARC. |
| 9:15 am–10:30 am | CONCURRENT SESSIONS <ul style="list-style-type: none">• Succeeding in the New Economy• Ensuring Quality of Life• Integrating Transportation and Development |
| 10:30 am–10:45 am | Break |
| 10:45 am–Noon | CONCURRENT SESSIONS <ul style="list-style-type: none">• Succeeding in the New Economy• Ensuring Quality of Life• Integrating Transportation and Development |
| 12:15 pm–1:45 pm | AWARDS LUNCHEON Presentation of the John D. Whisman Vision Award Presentation of Congressional Award <i>Speaker:</i> Virginia Governor Mark R. Warner (<i>invited</i>) |

GENERAL INFORMATION

Registration Deadline: March 10, 2004

The DDAA Conference will be held March 14–16, 2004, at the Crystal Gateway Marriott, 1700 Jefferson Davis Highway, Arlington, Virginia 22202.

Conference Registration Fee: The early-bird conference registration fee is \$300.00 (through February 20, 2004), which includes all meals and two receptions. After February 20, 2004, the registration fee is \$350.00. The registration fee for spouses is \$75.00 (this means they can attend all meals). Registration must be confirmed by check or government purchase order. (Sorry, credit cards are not accepted.) Please remember to make all checks payable to the Development District

Association of Appalachia (DDAA). Space is limited, please register early.

Hotel Accommodations: Reservations must be made no later than February 19, 2004. All attendees are responsible for their own hotel arrangements and payments. A block of rooms has been reserved for attendees at the Crystal Gateway Marriott at a rate of \$182.00 for a single or double room. Be sure to ask for the Development District Association of Appalachia Conference when making your reservations to get the correct room rate. The telephone number at the Crystal Gateway Marriott is (703) 920-3230.

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|-----------------|--|
| 2:00 pm–3:15 pm | CONCURRENT SESSIONS <ul style="list-style-type: none">• Succeeding in the New Economy• Ensuring Quality of Life• Integrating Transportation and Development |
| 3:15 pm–3:30 pm | Break |
| 3:30 pm–4:30 pm | Review, Results, and Next Steps |
| 5:30 pm | Buses will depart from the front of the hotel for reception |
| 6:00 pm–8:00 pm | CONGRESSIONAL RECEPTION—United States Botanic Garden <i>Entertainment:</i> Frank Russo Quintet |

TUESDAY, MARCH 16, 2004

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| 7:30 am | Buses depart for Rayburn House Office Building |
| 8:15 am–9:45 am | BREAKFAST ON CAPITOL HILL (Rayburn House Office Building, B339 and 340) <i>Sponsored by the National Association of Development Organizations and the National Association of Regional Councils</i> <i>Remarks:</i> Cameron Whitman, States' Washington Representative, Appalachian Regional Commission <i>Speaker:</i> Representative Bob Ney, Ohio, 18 th Congressional District |
| 9:30 am | Buses available back to the Crystal Gateway Marriott |
| | CONFERENCE ADJOURNS |
| | Please take this opportunity to visit your congressional delegation! |

REGISTRATION FORM

Planning for Progress: Focusing on the Future of Appalachia

March 14-16, 2004

Crystal Gateway Marriott

Arlington, Virginia

Name: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Tel. Number: _____ Fax Number: _____

E-Mail: _____

Activity Selection

Please indicate the functions you will attend.

Sunday, March 14, 2004

- ☐ DDAA Business Lunch
- ☐ Reception
- ☐ Banquet

Monday, March 15, 2004

- ☐ Breakfast
- ☐ Lunch
- ☐ Reception

Tuesday, March 16, 2004

- ☐ Breakfast

Dietary Preference

- ☐ Vegetarian
- ☐ Other _____

A special registration fee is available for spouses of registered attendees who would like to attend the LDD conference. The registration fee is \$75.00. Please provide name of spouse and indicate functions below.

Name: _____

Sunday, March 14, 2004

- ☐ DDAA Business Lunch
- ☐ Reception
- ☐ Banquet

Monday, March 15, 2004

- ☐ Breakfast
- ☐ Lunch
- ☐ Reception

Tuesday, March 16, 2004

- ☐ Breakfast

Dietary Preference

- ☐ Vegetarian
- ☐ Other _____

REGISTRATION FEES:

- ☐ \$300.00 DDAA Conference (early-bird registration through February 20, 2004)
- ☐ \$350.00 DDAA Conference (after February 20, 2004)
- ☐ \$75.00 Spouse Registration

_____ TOTAL ENCLOSED

The registration fee for the DDAA Conference is \$300.00 through February 20, 2004. The fee for registrations postmarked after February 20, 2004, is \$350.00. All checks should be made payable to the Development District Association of Appalachia and mailed to: DDAA Annual Conference, Appalachian Regional Commission, 1666 Connecticut Avenue, NW, Suite 700, Washington, DC 20009-1068.

For hotel reservations, please call Crystal Gateway Marriott Hotel (703) 920-3230. Be sure to request room reservations under "Development District Association of Appalachia." The conference hotel rate for single/double/triple/quad is \$182.00. The cut-off date for hotel reservations is February 19, 2004.

DDAA Mission

The Development District Association of Appalachia is committed to serving its 72 local development district members and to support ARC by:

- Promoting communication and increasing quality of service;
- Communicating and advocating a vision for the Appalachian Region;
- Developing organizational resources to strengthen the LDDs and the Region; and,
- Providing leadership in support of a dynamic working partnership among federal, state, and local governments within Appalachia.

Development District Association of Appalachia

The Development District Association of Appalachia (DDAA) is a public, non-profit organization of local development districts (LDDs) within the 13-state area served by the Appalachian Regional Commission (ARC), a legislated federal-state partnership. LDDs are multi-jurisdictional regions governed by local elected officials and other appointees from communities within the districts.

In 1976, the executive directors of the LDDs proposed and created the DDAA as an institutional means to providing services and collaborative opportunities that support the LDD service mission in Appalachia and that are unique to the dynamic local-state-federal partnership enabled by ARC.

An annual conference of the DDAA has been held every year since its inception—bringing together hundreds of LDD personnel; local, state, and federal officials; issue experts; and special guests to share experiences and knowledge concerning the unique challenges and opportunities faced in the Appalachian Region.

The DDAA generally sponsors three major training events each year. Such events primarily focus on professional and technical needs of local communities and economic development staff in an overall effort to maintain and enhance their performance skills and service capabilities; however, many training events are also offered to jointly benefit other local and state public service practitioners . . . and ultimately benefit the public served.

DDAA Training Program

A primary mission of the Development District Association of Appalachia is to provide training opportunities to its 72 member local development districts located throughout the 13-state Appalachian Region. Through annual funding provided by the Appalachian Regional Commission and the leadership of the DDAA's Training Committee, a wide array of training activities have been made available to LDD staff, board members, and others.

In addition to on-site training workshops and satellite broadcasts, the DDAA Training Program now offers funding support for individual professional development activities. Reimbursement for up to 50 percent of the costs associated with the training can be provided by the DDAA. For more information on the DDAA Training Program, please contact your state DDAA representative or visit the DDAA Web site at www.ddaa.org.